

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 09/604,898

Customer No.: 22927

Attorney Docket No.: 99-112

Date Filed: June 28, 2000

Title: METHOD AND APPARATUS FOR CONDUCTING
OR FACILITATING A PROMOTION

Applicants: Walker et al.

Group Art Unit: 3622

Examiner: Duran, Arthur D.
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**RESPONSE AND AMENDMENT
to the Office Action mailed October 19, 2006**

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed October 19, 2006 (Paper No. / Mail Date 20061019), please consider the following remarks.

This document is filed by Applicants' representative on behalf of the present Applicants for patent. Accordingly, references in this document to "we," "us," "our," and the like will be understood as indicating the present Applicants.